02/01/19

2019 LINCOLN MKC BLACK LABEL MAJOR PRODUCT CHANGES

MODEL/SERIES/AVAILABILITY

- 2 Available Series:
 - FWD
 - AWD
- 2 Available Powertrains:
 - Turbocharged 2.0L I-4 Engine
 - Turbocharged 2.3L I-4 Engine (requires AWD)

MECHANICAL

- New/Changed:
- N/A

EXTERIOR

- New/Changed:
 - Bright Chrome Mesh Upper Grille with Bright Chrome Mesh Surround ★ is standard
- New Exterior Colors:
- Infinite Black Metallic (UM)★
- Deleted Colors:
 - Chroma Cabernet Red Premium Metallic
- Chroma Couture Dark Brown Chromoflare Premium Metallic
- Black Velvet
- Chroma Flame

INTERIOR/COMFORT

- New/Changed:
 - N/A

FUNCTIONAL HIGHLIGHTS

New/Changed:
 N/A

PACKAGES

- New/Changed:
 - Climate Package now standard (package now listed on Standard Equipment page)

2019 LINCOLN MKC – BLACK LABEL ORDER COMBINATIONS

- Black Label FWD
 - Body Code: J4C
 - Order Code: 800A
- Black Label AWD
 - Body Code: J4D
 - Order Code: 800A

MEMBER PRIVILEGES

- On Your Terms
 - A mobile showroom that comes to you, an in-dealership studio featuring a private fitting room and remote vehicle delivery*.

*Remote delivery is available within 50-miles/50-minutes of participating Black Label dealerships and may vary by state.

- Extended Premium Maintenance Plan
 - 4 Year 50,000-mile premium maintenance plan covering all recommended service and including replacement of wear items like brake pads and linings, wiper blades and more.
- At Your Leisure
 - Black Label ownership includes pickup and delivery* of your vehicle for all your service or maintenance needs as well as the provision of a temporary vehicle.
 *Available within 50-miles/50-minutes of participating Black Label dealerships and may vary by state.
- Vehicle Care
 - Complimentary anytime car washes* as well as annual detailing are available to help keep your Black Label vehicle in pristine condition.
 *During ownership by first registered Black Label owner during ownership by strengthered black Label owner
 - during normal business hours at any participating Black Label Dealer. **Annual detailing limited to the first registered Black

Label owner and the first four years of ownership

- Black Label Experience Liaison
 - A single point of contact throughout the entire shopping experience, helping with anything you may need start to finish.
- Culinary Collection
 - A curated list of restaurants coast to coast with noted chefs providing an at-your-service dining experience. Introductory experience is complimentary and must be claimed within one year of purchase. Call 1-844-685-5330 to schedule.

LATEST ORDER GUIDE UPDATES

• Deleted Chroma Cabernet Red Premium Metallic Paint

Product Changes and Features Availability

Features, options and package content subject to change. Please check www.fmcdealer.com for the most current information.

2019 LINCOLN MKC BLACK LABEL STANDARD EQUIPMENT

The following items are standard on every 2019MY MKC BLACK LABEL:	
MECHANICAL	

MECHANICAL

- Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters
- Torque Vectoring Control
- Turbocharged 2.0L I-4 Engine

EXTERIOR

- Active Grille Shutters
- Chrome Roof Rack Side Rails
- Color-Keyed Exterior Antenna
- Configurable Daytime Running Lamps (DTRL)
- Dual Chrome Exhaust Tips
- Easy Fuel® Capless Fuel Filler
- Electronic Parking Brake
- Emergency Brake Assist
- Front Fog Lamps
- Front License Plate Brackets (included in states requiring Front License Plates)
- Fuel Tank 15.7 Gallon
- Glass
- Front Solar Tinted
- Privacy Glass
- Grille Bright Chrome Mesh Upper Grille with Bright Chrome Surround ★
- Intermittent Windshield Wipers
- LED (light-emitting diode) Taillamps
- Lincoln Experience
 - Approach Detection
 - Door Handle Illumination
 - Lincoln Logo Welcome Mat
 - Signature Lighting Fade Up
- Panoramic Vista Roof[®] with Power Sunshade
- Power Liftgate with Hands-Free Function
- Rear Wiper/Washer Variable Speed
- Wheels/Tires
 - 19" Ultra Bright Machined Aluminum Wheel with Ebony Painted Pockets
 - 19" Tire P245/45R19
 - Steel Mini Spare Wheel
 - 17" Spare Tire T155/70D17
 - Individual Tire Pressure Monitoring System (TPMS)

INTERIOR / COMFORT

- Alcantara® Headliner/Pillars
- Ambient Lighting
- Anti-Allergic Interior
- Cabin Particulate Air Filter
- <u>Console</u>
 - Front with Armrest and Storage
 - Overhead with Dome/Map Lights and Sunglasses Holder
- Cruise Control
- Cupholders
- Door Locks Power
- Dual-Zone Electronic Automatic Temperature Control (DEATC)
- Floor Mats Front and Rear Premium 67y Floor Mat with Alcantara® Edge Binding
- Grab Handles
 - Driver and Front Passenger
 - Rear with Coat Hooks and Map Lights
- Illuminated Visor Vanity Mirrors
- Interior Cargo Cover
- Leather Console/IP

★ = New for this model year

- Leather-Wrapped Door-Trim
- Lincoln Unique Steering Wheel
- Power Tilt/Telescoping Steering Column with Memory
- Speed and Redundant Audio Controls
- Wollsdorf Leather-Wrapped Steering Wheel

INTERIOR / COMFORT (continued)

- Message Center
 - Compass
 - Outside Temperature Display
- Power Converter 110V/150W AC Power Outlet
- <u>Powerpoints Four (4)</u>
 - Two (2) in Front
 - One (1) in Rear
 - Aux in Luggage Compartment
- Power Windows Front and Rear with One-Touch Up/Down Feature
- Premium Reversible Cargo Mat and Area Cover
- Push Button Shift
- Push Button Start
- <u>Seats</u>
 - First Row Comfort (12-Way) Power Driver and Passenger Seat with 4-Way Power Lumbar and Memory
 - First Row Four-Way Adjustable Head Restraints
 - First Row Heated and Cooled Seats
 - First Row Seatback Map Pockets
 - Second Row 60/40 Fold-Flat Split Bench with Recline
 - Venetian Leather Seats
- Wood Interior (IP/Console/Doors)

SAFETY / SECURITY

- 4-Wheel Disc Brakes with Anti-Lock Brake System (ABS)
- <u>Airbags</u>
- Driver Knee
- Dual-Stage Front
- Side Airbags
- Side Air Curtains
- Approach Detection
- Auto-Dimming Rearview Mirror
- Emergency Brake Assist
- Headlamps
- Auto On/Off

Mirrors - Sideview

Body-Colored Cap

Black Label Puddle Lamps

Turn Signal Indicators

Rearview Camera (using HMI)

SecuriCode[™] Keyless Entry Keypad

Tire Pressure Monitoring System (TPMS)

Reverse Sensing System (Rear Park Assist)

SecuriLock® Passive Anti-Theft System (PATS)

Auto Start-Stop Technology (standard with 2.0L FWD)

BLIS® (Blind Spot Information System) with Cross Traffic Alert

Lincoln

Rear Window Defroster

SOS Post Crash Alert

DRIVER ASSIST TECHNOLOGY

Autofold

Dual Power

Perimeter Alarm

Traction Control

Hill Start Assist

(CTA)

Heated

MyKey®

•

- 2 -

- Fixed LED with LED Signature
- Interactive Vehicle Dynamics (IVD) with Roll Stability Control™ (RSC®)
- LATCH (Lower Anchors and Tethers for Children)

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2019 LINCOLN MKC BLACK LABEL STANDARD EQUIPMENT

JIANDARD	
DRIVER ASSIST TECHNOLOGY (continued)	
• SYNC® 3	
 Enhanced Voice Recognition Communications and 	
Entertainment System	
— 8" LCD Capacitive Touchscreen in Center Stack with Swipe	
Capability	
 Pinch-to-Zoom capability included with available Voice- 	
Activated Touchscreen Navigation System	
— Apple CarPlay [™] and Android Auto [™]	
— 911 Assist®	
 Smart-Charging USB ports – two (2) 	
— SYNC® AppLink®	
Note: SYNC® AppLink® lets you control some of your	
favorite compatible mobile apps with your voice. It is	
compatible with select smartphone platforms. Commands	
may vary by phone and AppLink® software.	
UNCTIONAL	
Audio System	
Lincoln Premium Sound System	
 Nine-Speakers and Subwoofer with Single CD/MP3- 	
Capability and SDARS (Satellite Digital Audio Receiver	
System)	
— SiriusXM® Radio ¹ includes a six-month pre-paid subscription	
in the 48 contiguous states. Service not available in AK/HI	
 Intelligent Access with Push Button Start 	
Lincoln Connect [™]	
 4G Embedded Modem with WiFi® Hot Spot Capability 	
 Enables Lincoln Way[™] App Remote Features (when 	
activated)	
Lincoln Drive Control with:	
 Active Noise Control (ANC) 	
 Adaptive Suspension 	
 Electric Power-Assisted Steering (EPAS) 	
• Lincoln Way [™] with Lincoln Connect [™] (4G Embedded Modem)	
— Find Parking	
 Pre-Conditioning (schedule Remote Start) 	
— Remote Lock/Unlock	
Remote Start	
 Schedule Pick Up and Delivery 	
 Smartphone Integrated Technology 	
— Vehicle Finder	
Remote Start	
 Universal Garage Door Opener (UGDO) 	
Voice-Activated Touchscreen Navigation System	
Note: Includes SiriusXM Traffic and Travel Link® ¹ with six-year	
prepaid subscription in the 48 contiguous states. Service not	
available in AK/HI	
PACKAGES	
<u>Climate Package</u>	
— Auto High Beams	
— Heated Rear Seats	
 Heated Steering Wheel 	
— Rain Sensing Wipers	

¹ SiriusXM® audio and data services each require a subscription sold separately, or as a package, by Sirius XM Radio Inc. If you decide to continue service after your trial, the subscription plan you choose will automatically renew thereafter and you will be charged according to your chosen payment method at then-current rates. Fees and taxes apply. To cancel you must call Sirius XM at 1-866-635-2349. See SiriusXM® Customer Agreement for complete terms at www.siriusxm.com. All fees and programming subject to change. Sirius, XM and all related marks and logos are trademarks of Sirius XM Radio Inc.

2019 LINCOLN MKC BLACK LABEL EQUIPMENT GROUP

PROPRIETARY

Series/Rate	Option Code	MKC – TBD%
Retail Series Mix (% of Total Vehicle)		3%
MKC FWD	J4C	S
MKC AWD	J4D	0
Turbocharged 2.0L I-4 Engine	999	S
Turbocharged 2.3L I-4 Engine (requires AWD)	99H	0
Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters		
eries/Rate		800A
Equipment Group Mix		100%
ee Standing Packages & Options		
 Active Park Assist Adaptive Cruise Control Auto Start/Stop System (included with 2.0L AWD ONLY) Electrochromic Rearview Mirror with CADS Support Forward Sensing System Lane Keeping System Lane Keeping System Lane Keeping Aid Lane Keeping Alett Pre-Collision Warning with Pedestrian Detection Autonomous Emergency Braking (AEB) Dynamic Brake Support (DBS) Forward Collision Warning (FCW) Note: Requires 2.3L Engine (99H) with AWD (J4D) and THXIII® Audio System (47E) with HD Radio™ (58C) Note: Not available 2.0L Engine or FWD (J4C) 	663	0
HD Radio™ Note: Requires THXIII® Audio System (47E) Note: Not available 2.0L Engine or FWD (J4C)	58C	0
THXIII® Branded Audio System (14-Speakers) Note: Requires 2.3L Engine (99H) with AWD (J4D) and Technology Pkg. (663) Note: Not available 2.0L Engine or FWD (J4C)	47E	0
Class II Trailer Tow Package Note: Includes Trailer Sway Control, tow up to 3,000 lbs./2.0L and 2.3L Engines	536	0
20" Ultra Bright Machined Aluminum Wheel with Ebony Painted Pockets – P255/40/R20 Tires Note: <i>Requires 2.3L and AWD</i>	64M	0
Front License Plate Bracket	153	0
Engine Block Heater	41H	0
ccessories	1	
All-Weather Floor Liners	16A	0
Cargo Area Protector	65P	0
actory Invoiced Accessories (FIA) – Shipped separately from the vehicle for dealer install	ation	

2019 LINCOLN MKC BLACK LABEL FUNCTIONAL EQUIPMENT

AXLE AVAILABILITY

AWD Axle Ratio = 3.51

FWD Axle Ratio = 3.36



19" Ultra Bright Machined Aluminum Wheel with Ebony Painted Pockets Standard on MKC BL (Equipment Group 300A)



20" Ultra Bright Machined Aluminum Wheel with Ebony Painted Pockets Optional on MKC BL AWD, 2.3L only (64M) (Equipment Group 300A)

2019 LINCOLN MKC BLACK LABEL COLOR & TRIM AVAILABILITY

COLOR OFFERINGS

		Indulgence	Center Stage	Modern Heritage
		Ganache	Jet Black	Vianca White
Paint Name	Order Code	36	57	68
Rhapsody Blue Metallic	N5			
White Platinum Metallic Tri-Coat	UG	-	•	•
★Infinite Black Metallic	UM			
Ingot Silver Metallic	UX	-	•	•

INTERIOR THEME OFFERING

	Option Code	
Indulgence Theme: • Appliqués – Ziricote Wood • Leather-Wrapped Interior – Ganache Leather • Specialty Leather seats – Truffle Leather with Linking L-Perforation • Headliner – Ganache Alcantara® • Floor Carpet/Mats – Ganache with Alcantara® Accent Note: Included with 36 Ganache Trim	211	0
Center Stage Theme: • Appliqués – Black Stripe • Leather-Wrapped Interior – Jet Black Leather • Specialty Leather Seats – Jet Black Leather and Alcantara® Inserts with Foxfire Accents and Diamond-L Perforation • Headliner – Ebony Alcantara® • Floor Carpet/Mats – Jet Black with Foxfire Alcantara® Accent Note: Included with 57 Jet Black Trim	21C	0
Modern Heritage Theme: • Appliqués – Argento Wood • Leather-Wrapped Interior – Vianca White Leather with Crimson Accent Stitch • Specialty Leather Seats – Vianca White Leather with Diamond-L Perforation and Crimson Accent Stitch • Headliner – Vianca White Alcantara® • Floor Carpet/Mats – Jet Black with Alcantara® Accent <i>Note: Included with 68 Vianca White Trim</i>	21M	Ο

2019 LINCOLN MKC BLACK LABEL EMISSIONS

EMISSIONS STANDARD/OPTIONAL EQUIPMENT SNOW PLOW USAGE 50-STATE EMISSIONS SYSTEM 425 Not recommended for snow plowing. Standard equipment in all states

03/09/18

2019 LINCOLN MKC BLACK LABEL POWERTRAIN

FUEL ECONOMY

		50-STATE			
					ESTIMATED
		ADJUSTED			ANNUAL
ENGINE DISPL.	TRANSMISSION	CITY	HIGHWAY	COMBINED	FUEL COST
FWD					
Turbocharged 2.0L I-4	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
AWD					
Turbocharged 2.0L I-4	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD
Turbocharged 2.3L I-4	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	TBD	TBD	TBD	TBD

ENGINE HORSEPOWER AND TORQUE RATINGS

		NOMINAL	50-STATE	
-		COMPRESSION	HORSEPOWER	TORQUE
ENGINE DISPL.	TRANSMISSION	RATIO	H.P. @ RPM	FT. LBS. @ RPM
ALL				
Turbocharged 2.0L I- 4	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	9.7:1	245 @ 5,500	275 @ 3,000
Turbocharged 2.3L I- 4	Six-Speed Automatic Transmission with SelectShift® Capability and Paddle Shifters	9.5:1	285 @ 5,500	305 @ 2,750